

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC	CSD/DM (5915055): West Vancouver, BC	
	Count: -	Count: -	
	Value	Value	Index
<b>TOTAL</b>			
Total households	30,542	19,128	
<b>MAJOR GROUP</b>			
Spending on Essentials	\$65,542	\$99,477	152
Spending on Controllables	\$18,233	\$29,385	161
Spending on Discretionaries	\$6,946	\$11,909	171
Spending on Insurance	\$9,018	\$14,381	159
Contributions to Charity	\$1,693	\$42,962	2,538
Spending on Softline Products	\$3,903	\$5,723	147
Spending on Hardline Products	\$3,789	\$6,121	162
Spending on Electronics	\$979	\$1,507	154
Spending on Hardware and Home Improvement	\$3,546	\$6,348	179
Spending on Retail	\$20,844	\$34,656	166
Spending on General Merchandise	\$14,551	\$23,934	164
Spending on General Merchandise per Capita	\$6,731	\$9,341	139

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

**Powered By:** PolarisIntelligence.com

**Data Source:** Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.